

Head-Roc: Washington DC's Premier Hip Hop Artist

"Fifteen years after Public Enemy's Fear of A Black Planet, the arrival of Negrophobia! is refreshing, hot, timely and on point – so go get it!"

- **Left Turn Magazine**

"Head-Roc's new disc, Negrophobia!, follows in the tradition of the best political records: It sounds like an album that incorporates interesting ideas rather than a lecture series that just happens to be packaged in a jewel box. The DC native has gotten the hand of a trick that eludes many-putting something important in your ear without putting you to sleep"

- **Washington City Paper**

"Head-Roc is hear to inherit the political rap mantle from Public Enemy, and appropriate position for this DC native. With an eye towards flow and hot, swinging beats, Head-Roc tackles issues as diverse as the legacy of slavery, modern day Black empowerment and imperialism from Christopher Columbus to George Bush without preaching or putting heads to bed. Noam Chomsky would dig Roc's whispered ying-yangian foray into the sticky politic of the Middle East... somebody send email him an MP3!"

- **XLR8R Magazine**

"Head-Roc's no longer just one of the top Hip-Hop acts in the area. You can throw him in the discussion when I comes to Hip-Hop acts, period. His conscious rhymes, exquisite flow and spot on beats never fail to impress."

- **Washington Post Express**

www.head-roc.com



For over the past ten years Head-Roc has been regarded as the best that DC Hip Hop has to offer! Dubbed "The Mayor" of the DC Hip Hop, Head-Roc has come to embody the passions, hopes and dreams of a wonderfully talented and all too often overlooked DC music scene. His unparalleled ability to reach music lovers of all tastes puts him on par with established national recording artists in both music creation and live performance.

In 2004 Head-Roc released his solo debut *The Return of Black Broadway* to rave reviews and top chart position on college and underground radio. In support of this album, Head-Roc toured Europe and the US West Coast, doing interviews, appearing on radio stations and delivering life changing performances for thousands of fans. This grass roots movement helped to earn Head-Roc the 2005 Washington Area Music Association award for Hip Hop Album of the Year.

Past Clients:

ACLU
Green Party of the United States
Democratic Party of the United States
Congressional Black Caucus
SEIU
Mid-Atlantic Radical Book Fair
The Mid-Atlantic College Radio Conference (MACKROC)
Hip-Hop Caucus
Lyricist Lounge
B.E.T.
Operation Ceasefire
Dischord Records
DC Hip-Hop Theater Festival
National Park Service
Mobilization for Global Justice
Troops Out now coalition
National Conference of Organized Resistance (NCOR)
Art-O-Matic
Arab-American National Museum
United For Peace and Justice (UFPJ)
A.N.S.W.E.R. Coalition
Left Turn Magazine
Iraq Veterans Against the War (IVAW)
Words, Beats, and Life LLC
Organized C.O.U.P
Anarchist People of Color (APOC)

The Head-Roc War Machine (Head-Roc, featuring Noyeek the Grizzly) has been wowing audiences nationwide with their high impact live performance, rocking stages alongside national Hip Hop, Alt/Indy, Soul and Punk Rock acts – and converting countless witnesses into believers along the way.

Head-Roc's honest and relevant lyrics are a refreshing change in this current era of corporate Hip-Hop exploitation. His music has inspired many in the progressive movement to rethink Hip Hop's potential for achieving social change and he is widely regarded as one of the key voices in this movement – setting the perfect stage to release his sophomore solo album: *Negrophobia!*

Independent Releases:

3 Levels of Genius "Live at State" (1997)

Infinite Loop "First Contact" EP (2000)

Head-Roc

"A Prelude to The Return of Black Broadway" EP (2002)

"The Return of Black Broadway" LP (2004)

"NEGROPHOBIA!" (2005)

Compilations:

Uprise: Anti-Recruitment CD (2006)

Free the P (2005)

Radio CPR: begin live transmission (2003) Dischord

